



# Pratham USA



Of the 26 million Indian children who enter first grade each year, half will reach fifth grade unable to read or write.

**Pratham is changing this.**



## WHO WE ARE

At Pratham we have a vision for India where every child can go on to live a good life and earn a good livelihood wherever in the country they are born and raised. **We believe that every child has the right to a quality education – one that prepares them for life and for work.**

While we have seen huge strides in the number of children across India who are attending – and staying in – school, we know that this is not enough. India's education system only delivers real learning outcomes for very few. **Since 1994, when we started our work in Mumbai, we have been trying to address that.**

We recognize that the biggest limitation of the education system in India, and indeed in many other parts of the world, is its rigidity. Today's one-size-fits-all approach to education has never been fit for purpose; and is under ever-increasing strain from India's fast-growing youth population, and fast-evolving job market.

Instead, we believe that to provide quality education for all demands a system that meets children at their own level. **A system that provides each and every child with both foundational literacy and numeracy skills, and broader market-relevant learning opportunities, both within and outside the traditional school setting.** From the early years, right through to adulthood.

This philosophy guides our approach. And we are not alone. Our presence continues to grow across India, responding to demand from like-minded communities, organizations, and local governments; and working hand-in-hand with a volunteer workforce who share our vision.

## OUR IMPACT: 2022-2023

We reach millions of children & youth in India each year through operations across 23 states and union territories.

- Reached **580,000+** children across **20,000** communities through direct engagement
- Equipped **218,000+** mothers with tools to support child's learning & development beyond classroom
- Given **50,000+** young people employable skills with an 85% placement rate
- Supported **3,700** women+ through 'Second Chance' program
- Reached over **5.6 million** children in partnership with the government across 14 states

Our ASER survey has continued to inspire a network of citizen-led assessments of children's learning in 14 countries on three continents.

“ Pratham is a force multiplier that brings learning to millions of children each year. Its proven ability to operate at scale has made it a global agent of change. ”

Fareed Zakaria, CNN Host and The Washington Post Columnist



## HOW WE WORK

At Pratham we take a flexible, frugal approach to our work, as we know that the need for our work vastly outstrips our resources – so every dollar spent counts. We work across the vast canvas of India’s communities, both rural and urban; and we are responsive to the wide variety of religious, cultural, and socioeconomic contexts in which children and young people live and learn. Everything we do is designed to be replicated or scaled.

We find new ways to deliver quality learning to individuals from early childhood to age 35 by moving beyond traditional models of how, when, and where learning occurs. Our innovative programs target the learning needs of children and young people according to the educational ability of the individual, and at different stages in their development.



“During Covid-19, the entire Pratham family was concerned about relatives in other parts of the world – and yet we never lost faith in our core value of creating a better life through education and opportunity. It taught me that human kindness is limitless.”

Sanat Patel, Phoenix Chapter of Pratham USA

“Pratham’s impact on the lives of millions of kids has been tremendous; it is quite simply an exceptional, best-in-class organization that has managed to scale across India.”

Abhijit Banerjee, 2019 Nobel Laureate

## WHAT WE DO

**LITERACY AND LEARNING INTERVENTIONS** engage children ages 3-14 in order to improve their basic reading, writing, and math skills.

**VOCATIONAL TRAINING** promotes economic self-sufficiency for young adults through training and job placement.

**GIRLS’ EDUCATION PROGRAM** assists female dropouts over the age of 14 in completing their secondary school education and earning their 10th Standard diploma.

**RESEARCH AND ADVOCACY EFFORTS** measure and provide reliable data on children’s learning.

**EDTECH SOLUTIONS** empower students to use self-driven curricula to learn outside of the classroom.

## ABOUT PRATHAM USA

Pratham USA is a 501(c)(3) charity with chapters across the United States. We raise awareness and mobilize the financial resources that make our work possible.

## Give with confidence

For 12 consecutive years, Charity Navigator has awarded Pratham USA a four-star rating for our “sound fiscal management” and “commitment to accountability and transparency.” **This year, Pratham USA was given a 100% score with a 4-star rating by Charity Navigator.**



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To learn more about Pratham or to lend your support, visit us at [prathamusa.org](http://prathamusa.org)

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